LEVEL 2 FREQUENTLY ASKED QUESTIONS

Download this document, print it off and keep it to hand as you progress through the level 2 lessons. It contains answers to all the most frequently asked student's questions. It will save you a ton of time by getting fast answers to your questions!

Q. I am having trouble verifying my site with the Google Search Console. What could be the issue?

A. You have almost certainly made a mistake somewhere. Go back through the relevant lessons again. One common mistake is not being connected to Google Analytics. You **must** use the same Google account for analytics and search console. Go through the lessons again carefully because verification only fails when there is an error somewhere.

Q. I am having trouble verifying my sitemap. What could be wrong?

A. Make sure that you are using the correct sitemap URL. This is found in the settings of your Yoast plugin (as shown in the lesson). Using the wrong URL is normally the reason why your sitemap cannot be found.

Q. Reddit, or Another Website, looks different to the way it looks in the lesson?

A. Websites like Reddit **(in fact all popular websites)** are continually changing the interface to keep things fresh and interesting. They also move things around based on what they believe provides the best experience to users. When you see an interface that looks different to the way it looks in the lesson, you may need to look around and maybe click around to find the features shown in the lesson ☺